

# Already PROVEN

Innovation is important, but must we reinvent the wheel? When you have a good thing, start with that good thing, and make it better.

That's how we built our newest meningococcal pentavalent— by leveraging good things.

Like our two most successful, most trusted meningitis vaccines, MENVEO and BEXSERO.

Each with an already proven safety profile. Each broadly used in many countries outside the U.S. Each already proven in their ability to protect teens from an infection as vicious and deadly as meningitis.

We tested our pentavalent upon a wide body of clinical experience, but it's the real-world evidence that gives our vaccine the edge. As real world as teens sharing drinks and vape pens, a sweaty locker room or crowded party bus.

With so much uncertainty in the world, we need science we believe in. **Why choose any other meningococcal pentavalent that hasn't been already proven?**





## Introducing **BRAND X**, the first pentavalent already proven to Spring Break

How does real world evidence give our new meningococcal vaccine an edge? Brand X, our pentavalent built with ABCWY, has already been put to the test. **It's the only pentavalent made with BEXSERO and proven against 95% of disease-causing MenB strains in the U.S.**

**BRAND X**. The proven pentavalent.





**Introducing BRAND X**, the first pentavalent already proven among the cool kids

What does our new meningococcal vaccine bring to the party that others don't? Real world evidence. **Brand X is the only pentavalent made with BEXSERO and proven to reduce the incidence of MenB in 5 real world studies.**

**BRAND X.** The proven pentavalent.





**Introducing BRAND X**, the first pentavalent already proven to Greek life

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## Introducing BRAND X, the first pentavalent already proven in record-setting crowds

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